



2023 Doane University Big Idea Terms and Conditions Agreement

BY ENTERING INTO THIS CONTEST YOU ACKNOWLEDGE AND AGREE TO THE FOLLOWING TERMS AND CONDITIONS. IF YOU DO NOT AGREE TO THESE TERMS DO NOT ENTER OR UPLOAD YOUR CONTEST SUBMISSION.

CONTEST SCHEDULE:

You may enter the Contest until 11:59 PM US Central Time on October 15, 2023.

TO ENTER:

To enter the contest, a two-minute video of your idea “pitch” must be submitted by Monday, October 15, 2023 by 11:59 PM. All videos submitted by the deadline will be evaluated by experienced entrepreneurs and experts. The contestants with the Top 10 ideas will be asked to participate at the live event on Wednesday, November 15th from 6:00 – 8:00 PM. In order to win the 2023 Big Idea contest, contestants must attend this event. Judges will run a short question and answer session and narrow the top 10 to the top five. Once the top five are selected the audience will select the “best.” \$3,000 1st prize, \$2000 2nd prize, and \$1000 3rd prize will be awarded.

Voting will be ballot vote and the top three will be handed prizes based on the amount of votes they receive (ex: most votes 1st place, second most votes 2nd place, etc). To get the opportunity to vote you must have joined the live event prior to the very first pitch with our Top Ten contestants. By uploading your video you agree to the following terms: You have read or have had these Official Rules and the Terms and Conditions of Upload read to you and you are in agreement with these terms; You are over the age of 19 at the date of entry. All users age 19 and under must have permission of an adult who will receive any prizes or compensation on their behalf; You personally created, wrote, and produced your submission and you have received permission for the use of the video and business idea, including any and all identifiable persons appearing in your submission; Your submission is unique and not protected by another copyright or patent; Nothing establishes an employer/employee relationship with Doane University and you are solely a contestant in the competition, and are acting voluntarily, using your own time and resources to create your entry for the contest. Submissions that do not include all required information and adhere to the official rules will be considered void.

CONFIDENTIALITY:

Doane University and the Entrepreneurship Department, and participating volunteer judges make reasonable efforts to treat all submitted business ideas as confidential until the concept is selected for presentation at the live event. However, we cannot guarantee complete confidentiality. Doane University and the Entrepreneurship Department are not liable for exposure you may receive from and beyond this event. Maintaining a collaborative learning environment where ideas can be discussed openly is crucial to the Big Idea process. It is the responsibility of the owner(s) of the intellectual property (idea) to decide what information should or should not be included in deliverables. If you are planning to "sell" your product/service, we recommend that you contact Doane University's Entrepreneurship Department - or a patent attorney for guidance/direction before you submit your idea. Submissions that do not include all required information and adhere to the official rules will be considered void.

JUDGING REQUIREMENTS:

All eligible ideas are judged by a panel of experts. The ideas are narrowed down to the top ten ideas through the initial round of review using the criteria of originality, creativity, feasibility, and likelihood of success. At the live event, a panel of judges selects the top five pitches from each category that will move on to the third and final round; a public voting session which will define 1st, 2nd, and 3rd place based off of the number of votes each contestant receives from eligible audience members. The decision of the judges will be final and binding in all matters; no entrant will have the right to challenge the verdict and the judges will not engage in any conversation or explanation regarding their decision.

TECHNICAL REQUIREMENTS:

A video must be uploaded onto YouTube in the following formats: .MOV, .MPEG4, MP4, .AVI, .WMV, .MPEGPS, .FLV, 3GPP, or WebM and must be no more than TWO minutes long (all copyrighted material must be removed). When uploading the video please select "UNLISTED" as the submission type. All or part of the top ten videos may be shown on social media leading up to the event. ADDITIONAL

REQUIREMENTS:

Submission must be in English or subtitled.

TOP TEN CONTESTANT NOTIFICATION:

Contestants will be notified first by email, then by telephone. If attempted notification is returned as undeliverable, if a contestant cannot be verified, or if a

contestant is otherwise unable to attend the Big Idea event on November 15th from 6:00-8:00 pm, the contestant will forfeit their top spot and will be awarded to an alternate contestant.

FINALIST PRIZES:

The prizes will be handed out to the winners after the November 15th, 2023 Big Idea event. Each winner will need to fill out the appropriate paperwork in order to receive their payment. Payment can take up to 14 days to receive once the process is sent to the Doane University's Accounts Payable Department.

NONDISCRIMINATION POLICY:

Doane University declares and affirms a policy of equal educational and employment opportunities, affirmative action in employment, and nondiscrimination in providing services to the public. Therefore, the Doane University shall not discriminate against anyone based upon race, age, color, disability, religion, sex (including sexual harassment), sexual orientation, national or ethnic origin, marital status, veteran status, or genetic condition.

NONDISCRIMINATION IN INSTITUTIONAL SERVICES TO THE PUBLIC POLICY

Doane University does not illegally discriminate in providing services to members of the public, whether on or off campus. If your work is accepted for screening by Big Idea, you agree to and understand the following:

Responsibilities: The submitter must have secured ALL rights, licenses, clearances and releases needed for exhibition.

Format: You grant permission for the Big Idea competition committee to download a copy of the pitch from the URL provided.

Publicity and Media Consent: By agreeing to these terms and conditions, you grant Doane University and all representatives to take photos and videos at the live event which may be shared in a public format for promotional and marketing purposes. Upon request, please provide Media consent. Please be available for interviews prior to and during the pitch competition.



Entrepreneurship
Doane University