

Institutional Metrics					
Pillar	Metric	Method	Longitudinal Data Updated		
Academic Experience					
	% graduate student academic satisfaction	Survey	October		
	% undergraduate student satisfaction	Survey	October		
	% Alumni job/professional school placement	Survey	October		
Student Experience					
	% Students satisfaction with total Doane experience	Survey	October		
	% graduation rate (6yrs) residential	Computed	October		
	% graduation rate non-residential	Computed	October		
	% retention residential	Computed	October	February	
	% persistence residential	Computed	October	February	
Enrollment					
	Headcount first year students residential	Computed	October		
	Total headcount student residential	Computed	October		
	Total student credit hours non-residential - undergraduate	Computed	October		
	Total student credit hours - graduate	Computed	October		
	Total student credit hours - OLA	Computed	October		
	Discount rate residential - funded	Computed	October		
	Discount rate residential- unfunded	Computed	October		
Culture					
	Engagement survey	Survey	October		
	Turnover rate	Computed	October		May
	Employee Demographics	Computed	October		May
Operations					
	Revenue - residential	Computed	October	February	May
	Revenue - non-residential	Computed	October	February	May
	Expenses - residential	Computed	October	February	May
	Expenses - non-residential	Computed	October	February	May
	Operating Margins	Computed	October	February	May
	Net tuition revenue per residential student	Computed	October	February	May
	Data projects progress/completion	Listed	October	February	May
	Program review progress/completion	Listed	October		May
Advancement					
	Total revenue	Computed	October		May
	Grant dollars	Computed	October		May
	Annual fund	Computed	October		May
	Participation rate	Computed	October		May
	Campaign progress	Computed	October		May
	Endowment return	Computed	October		
	Total revenue/expenses	Computed	October		